

IN THE CLAIMS

Please amend the claims as follows:

Claims 1-20 (Canceled).

Claim 21 (Previously Presented): The method according to claim 32, further comprising:

determining if the available number of the products is equal to zero; and
issuing instructions to stop the broadcasting when the available number of the products equals zero.

Claim 22 (Previously Presented): The method according to claim 32, further comprising:

determining if an expiration date for the products has passed;
issuing instructions to stop the broadcasting when the expiration date has passed.

Claim 23 (Previously Presented): The method according to claim 32, wherein the order data includes a requested quantity of the products.

Claim 24 (Previously Presented): The method according to claim 23, further comprising:

determining if the available quantity of the products is greater than the requested quantity of the products; and

transmitting a quantity of tokens to the participant via the mobile radio network corresponding to the requested quantity of the products when the available quantity of the products is greater than the requested quantity of the products.

Claim 25 (Previously Presented): The method according to claim 23, wherein the token includes a delivery number.

Claim 26 (Currently Amended): The method according to claim 32, further comprising:

checking a solvency of the participant [[(7)]] before transmitting the token to the participant.

Claim 27 (Previously Presented): The method according to claim 32, further comprising:

transmitting a negative decision to the participant via said mobile radio network when the token cannot be transmitted to the participant.

Claim 28 (Previously Presented): The method according to claim 32, further comprising:

billing the participant for the product by including a cost of the product in a bill for communications costs in the mobile radio network.

Claim 29 (Previously Presented): The method according to claim 32, further comprising:

billing the participant for the product by including a cost of the product in a bill from a financial services provider.

Claim 30 (Previously Presented): The method according to claim 32, further comprising:

billing the participant for the product by adjusting financial information stored on a chipcard corresponding to the participant.

Claim 31 (Previously Presented): The method according to claim 32, wherein the order data includes a delivery address of the participant.

Claim 32 (Currently Amended): A method for selling products over a mobile radio network, the mobile radio network including a plurality of participants and being coupled to a sales module, comprising:

broadcasting offer information via the mobile radio network in accordance with a text messaging protocol to ~~[[a]]~~ the plurality of participants in the mobile radio network, the offer information including an identification of the products and an identification of a vendor of the products;

storing quantity information in the sales module, the quantity information indicating an available number of the products provided by the vendor;

receiving ~~from a participant of the plurality of participants~~ an order data in the sales module from a participant of the plurality of participants via the mobile radio network in response to the broadcasting, the order data including a request for a product of the products and an identification of the participant;

confirming by the sales module that the available number of the products is greater than zero;

generating by the sales module, based on the confirming, a token exchangeable for the product;

transmitting the token and the identification of the participant by the sales module to the vendor;

transmitting the token by the sales module to the participant via the mobile radio network in accordance with the text messaging protocol; and

adjusting the quantity information in the sales module based on the token.

Claim 33 (Previously Presented): The method of claim 32, wherein the product includes at least one of goods and services.

Claim 34 (Previously Presented): The method of claim 33, wherein the product is an admission to an event.

Claim 35 (previously presented): The method of claim 32, wherein,
the text messaging protocol is a SMS protocol,
the broadcasting includes transmitting the offer information in multiple SMS short messages to the plurality of participants, and
the transmitting of the token to the participant includes transmitting the token in a SMS short message to a mobile communications device of the participant.

Claim 36 (Previously Presented): The method of claim 32, wherein,
the text messaging protocol is a USSD protocol,
the broadcasting includes transmitting the offer information in multiple USSD text messages to the plurality of participants, and
the transmitting of the token to the participant includes transmitting the token in a USSD text message to a mobile communications device of the participant.

Claim 37 (Previously Presented): The method of claim 32, further comprising:
storing the token in a removable chipcard of a mobile communications device.

Claim 38 (Previously Presented): The method of claim 37, further comprising:
decoupling the removable chipcard from the mobile communications device; and
coupling the removable chipcard to another device to obtain the product.